

## Writing Skills Workshop

Make sure  
you get it  
write  
every time



Writing skills are vital in today's world of instant communication, when you are judged by your ability to deliver concise, clear messages that read well and work well – saving your business time and money. This engaging and interactive workshop makes your written work come alive and helps overcome basic grammatical slip-ups which can let you down.

The techniques used in this two-hour coaching session are the opposite of how you learned at school – for a start, it's fun! And because it is tailored to corporate and individual needs, it's relevant. Among other things, you will learn all about:

- \* Actively ditching the passive tense
- \* How to avoid clichés like the plague
- \* The Curse of the Aberrant Apostrophe
- \* Ten tips for better writing
- \* Cast a spell on your dictionary
- \* Getting your emails read

**Call me now on 020 7788 7852 for more details or to make a booking.**